



UNIVERSITY HIGH SCHOOL
BAND PROGRAM

WWW.UHSBAND.COM

SPONSORSHIP

Band Together with University High School



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WHAT WE OFFER OUR STUDENTS

The University Band serves over 200+ students in the East Orlando community with opportunities in a wide variety of performing ensembles.

Our program includes:

- 3 Concert Ensembles
- 2 Jazz Ensembles
- 3 Percussion Ensembles
- 2 Steel Drum Bands
- Winter Guard
- Marching Band
- Chamber Orchestra
- Leadership and Character Development
- Performing Arts Magnet Program (opening Fall 2019)





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WHAT WE OFFER OUR STUDENTS

Music Education is an essential part of any young person's development. Although music is inherently worth studying for its own sake, music education has additional benefits for students.

- Music teaches discipline, persistence, problem-solving, and the value of hard work.
- Research has shown that music education leads to improvements in language abilities, emotional stability, empathy, attention span and focus, and self-confidence.¹
- One study indicated that students who study music score an average of 63 points higher on the verbal and 44 points higher on the mathematics section of the SAT.
- Band gets kids off of their phones and makes them go outside to interact with other human beings.

“Musical training is a more potent instrument than any other, because rhythm and harmony find their way into the inward places of the soul, making the soul of him who is rightly educated graceful.” – Plato

¹. [The Benefits of Music Education](http://www.langlangfoundation.org/wp-content/uploads/2015/03/RCM_MusicEducationBenefits.pdf). Royal Conservatory of Music, April 2014. www.langlangfoundation.org/wp-content/uploads/2015/03/RCM_MusicEducationBenefits.pdf



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WHAT WE OFFER OUR COMMUNITY

In addition to the benefits we offer to our students, the University Band is a highly visible, active part of our East Orlando community. The band performs publicly more than 30 times every school year, in a variety of venues. Some recent performances in the Central Florida area have included:

- City of Orlando Veteran's Day Parade
- Central Florida Puerto Rican Parade
- UCF Percussion Festival
- EPCOT International Festival of the Arts
- Walt Disney World "Wine & Dine" Marathon
- multiple corporate events and conventions





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In addition, the band regularly travels outside Florida to represent our community on the national stage. Some of these events have included:

- Tournament of Roses Parade (Pasadena, CA)
- Macy's Thanksgiving Day Parade (New York, NY)
- NATO Parade of Nations (Norfolk, VA)
- Saint Patrick's Day Parade (Savannah, GA and Chicago, IL)
- Music for All National Percussion Festival (Indianapolis, IN)





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THE UNIVERSITY CLASSIC

Each October, the band hosts **The University Classic**, an FMBC (Florida Marching Band Coalition) Regional Competition that brings in bands from all across the State of Florida (and sometimes beyond) to perform for a panel of adjudicators and an audience of over 2000 people!





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FUNDING THE BAND

The band's yearly operating budget is about \$80,000 per year, to pay for instructional staff, equipment, travel, and other expenses. (Did you know *one* tuba costs about \$6000?) Additional, an out-of-state trip (we try to do one every other year so each student can have two opportunities) can double the operating budget for the year.

Unfortunately, the school board is only able to provide about 5-10% of these costs. The rest is raised by our students and parents to make these incredible experiences possible.

You can help to invest in our community's future leaders by sponsoring this incredible program.



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LEVELS OF SPONSORSHIP

Piano (\$50-99)

For your contribution, you or your business will receive recognition in concert programs throughout the year, and receive two complimentary tickets to the *University Classic* in October.

Mezzo-Piano (\$100-499)

“Piano” plus a certificate of appreciation, recognition on www.UHSband.com, 1/8-page advertisement in the *University Classic* program, and one promotional email blast to our parent and alumni organizations.

Mezzo-Forte (\$500-999)

“Mezzo-Piano” plus an appreciation plaque, four complimentary tickets to the *University Classic*, a link to your business on the band website, two promotional email blasts to our parent and alumni organizations, a ½-page advertisement in the *Classic* program and four complimentary tickets to the show.

Forte (\$1000-2499)

“Mezzo-Forte” plus a promotional banner on www.UHSband.com, four promotional email blasts to our parent and alumni organizations, a full-page advertisement in the *Classic* program.

Fortissimo (\$2500-4999)

“Forte” plus six promotional email blasts, six complimentary tickets to the show, an announcement that the *University Classic* is “sponsored by [your name here],” and a performance by the University Band at your organization (travel logistics permitting.)

Director’s Circle (\$5000+)

Let’s sit down and discuss what the University Band can do for you!